

INTERIOR DESIGN[®]

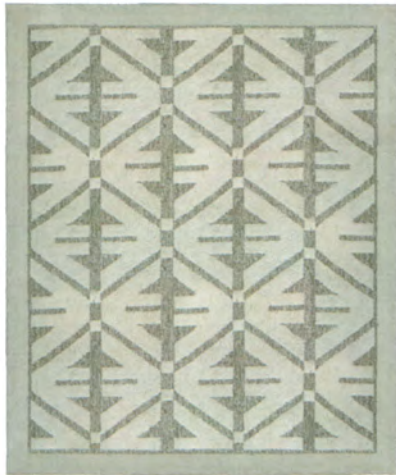
OCTOBER 31
2007



market
tabloid celebrating 75 years

F.J. Hakimian

A carpet with a northern expression and vintage vibe, **Helix** honors the simplicity of traditional Scandinavian flat-weaving. Its geometric patterns in neutral colors with the nubby texture of brindled wool are similar to those of celebrated Swedish carpet designer Märta Måås-Fjetterström and her circle during the first half of the 20th century. 136 East 57th Street, Second Floor, New York, NY 10022; 212-371-6900; fjhakimian.com. circle 682



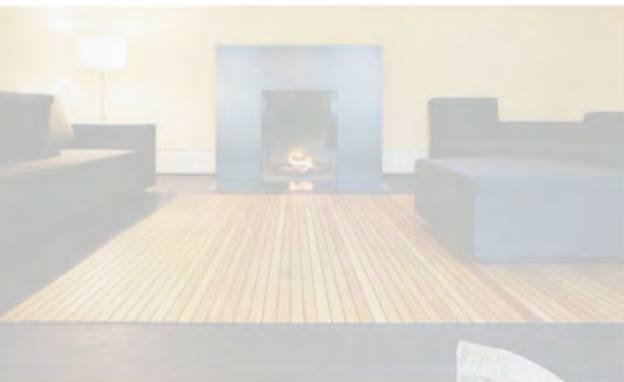
L'Art du Temps

The company behind opulent rugs from fashion giants Roberto Cavalli and Gianni Versace dials it down to produce discreet **Chinoiserie**. A member of the Chinese Deco series, this demure hand-knotted carpet consists of New Zealand wool and silk. 200 Lexington Avenue, Suite 706, New York, NY 10016; 212-696-4648; roubinirugs.com. circle 678



Endless Knot Rug Company

A glass or two of Pinot enhances the admiration of the abstract layering and texture of **Vera**, suggestive of the Sonoma Valley landscape, with its sloping vineyards and morning banks of fog dissipating under the Californian sun. Stippled silk and wool with recessed outlines render the rug's landscape, in a choice of Amber, Driftwood, or Tomato. 364 Blodgett Street, Cotati, CA 94931; 800-910-3000; endlessknotrugs.com. circle 679



Ruckstuhl

Witness a wood carpet that can roll up. **Legno Legno** is simply a flexible surface composed of 1 3/8-inch oiled oak slats and polyurethane joiners. 29 Ninth Avenue, New York, NY 10014; 212-741-1180; ruckstuhl.com. circle 681



Bentley Prince Street

An earthly paradise with a minimalist stance, **Building Eutopia** creates more with less. Specifically, enduring high-traffic cut-loop carpeting, thanks to Antron Primers, pre-tinted yarns, and stain-resistant fiber protection. 14641 East Don Julian Boulevard, City of Industry, CA 91746; 800-423-4709; bentleyprincestreet.com. circle 680

